Respondent Relations (business surveys)

This presentation provides information on how to connect with respondents to improve the quality and breadth of data reported. It includes what information to include on questionnaires to aid respondents and the treatment for large and complex businesses. It was presented at a Caribbean Community (CARICOM) regional workshop under the Project for the Regional Advancement of Statistics in the Caribbean (PRASC), funded by the Government of Canada.

Custom Fields

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