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PRASC



Project for the Regional  
Advancement of Statistics  
in the Caribbean

Projet régional pour  
l'avancement de la statistique  
dans les Caraïbes

Funded by the  
Government  
of Canada

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# Project for the Regional Advancement of Statistics in the Caribbean - PRASC

**Component: Business Survey Infrastructure**

Funded by the  
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# **Business Register**

## **Concepts and Content**

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# Outline

- BR Concepts
  - The role of a Business Register (BR)
  - Coverage
  - Classification
  - Legal and Operating Entity
  - Statistical Indicators
  - Collection Entities
- BR Contents

# Business Register Unit Mandate

- Collect, compile, and maintain a full repository of businesses in a given country, in order to provide a complete, unduplicated, and up-to-date frame to support economic survey programs



# Business Register Concepts

# Business Register (BR)

- The BR is a FRAME :
  - A complete list of all units that make up a population to be studied or surveyed
  - Covers all units engaged in the production of goods and services within the country
  - Records ownership relationships between legal and operating entities

# Purpose of the Business Register

- Determine the « in scope » population
- Select a sample for surveys
- Support collection activities
- Others such as:
  - Monitor response burden
  - Support business demographic analysis



# What Entities Are Covered?

- All units engaged in economic production within the country
  - Corporations
  - Sole Proprietorship
  - Partnerships
  - Governments
  - Non-profit organizations

# Geographical Coverage

- System of National Accounts (SNA) domestic concept
  - Residence of the production unit
- Examples of exclusions:
  - Foreign subsidiaries of Country's enterprises
  - Foreign embassies within the Country
- Examples of inclusions:
  - Country subsidiaries of foreign enterprises
  - Country embassies abroad



# Size of Business

- Size is usually determined by:

- Revenues
- Number of employees
- Assets



- Not all businesses contribute equally to the National economy

# Industrial Activity

- Classify businesses by type of industrial activity
- Description of activity sufficient to code to desired detail (~4 digit) International Standard Industrial Classification (ISIC)



# Legal Operating Entity (LOE)

- Legal registration is the basis of information
- Usually contains tombstone legal and operating information
- Legal Name
- Legal Address
- Type of Business (Corporation..)
- Main business activity description or ISIC code



# Legal Operating Entities - LOE

## Simple

LOE engaged in:

- **One** activity
- **One** area

## Complex

LOE engaged in:

- **more than one** activity
- **more than one** area



# Legal Operating Entity - Simple



## Operating Entity - OE (Physical Location)

- Information concerning the daily activities of a business
- All activities associated with the production of goods & services

Factory



Farm



Mine



Retail Store

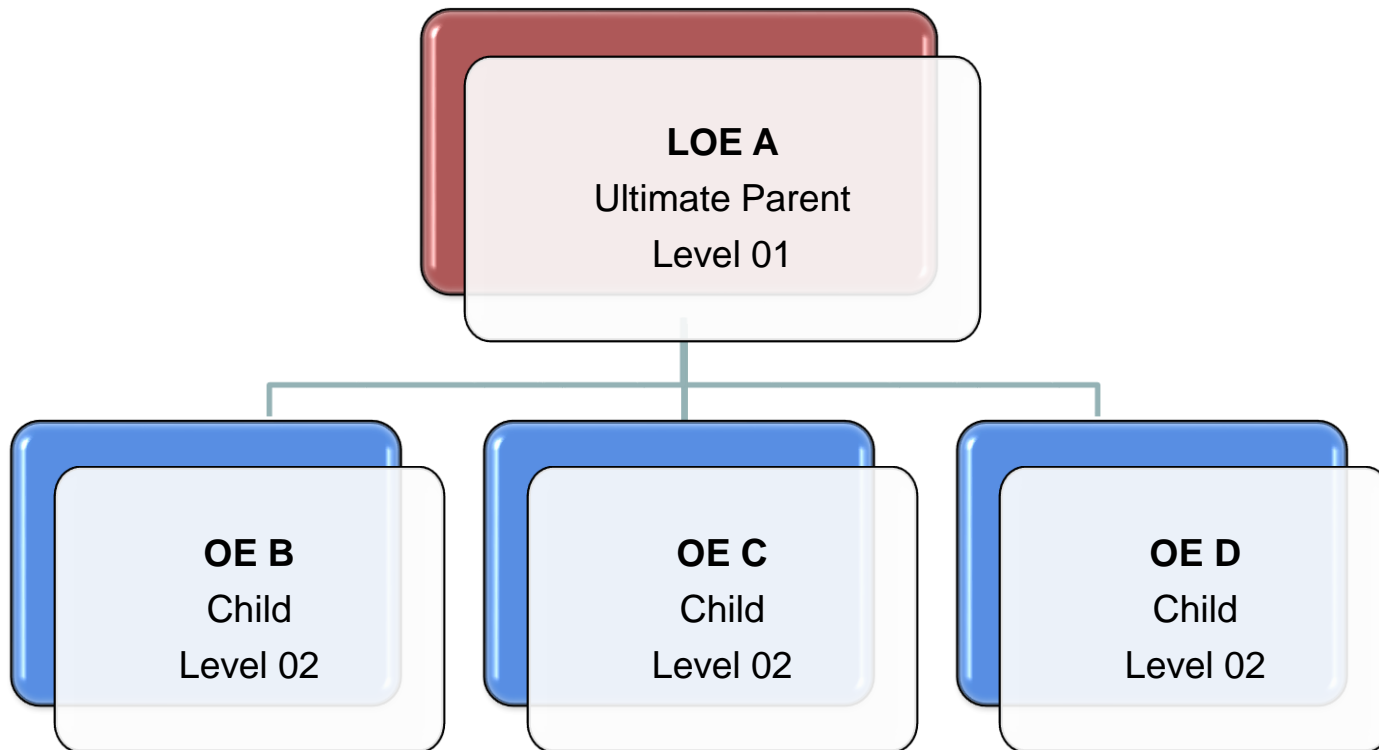


Warehouse





# Complex Operating Structure



# Statistical Indicators

- Standardized view of the business operations for statistical purposes (Sampling)
- Enterprise
  - Complete set of financial statements
  - Operating profits can be measured
  - Revenues, Expenses, Salaries
- Establishment
  - Measures production (value added)
  - Revenues, Expenses, Salaries

# Operating Structure - Simple

Statistical Indicators

Enterprise

Establishment

LOE A

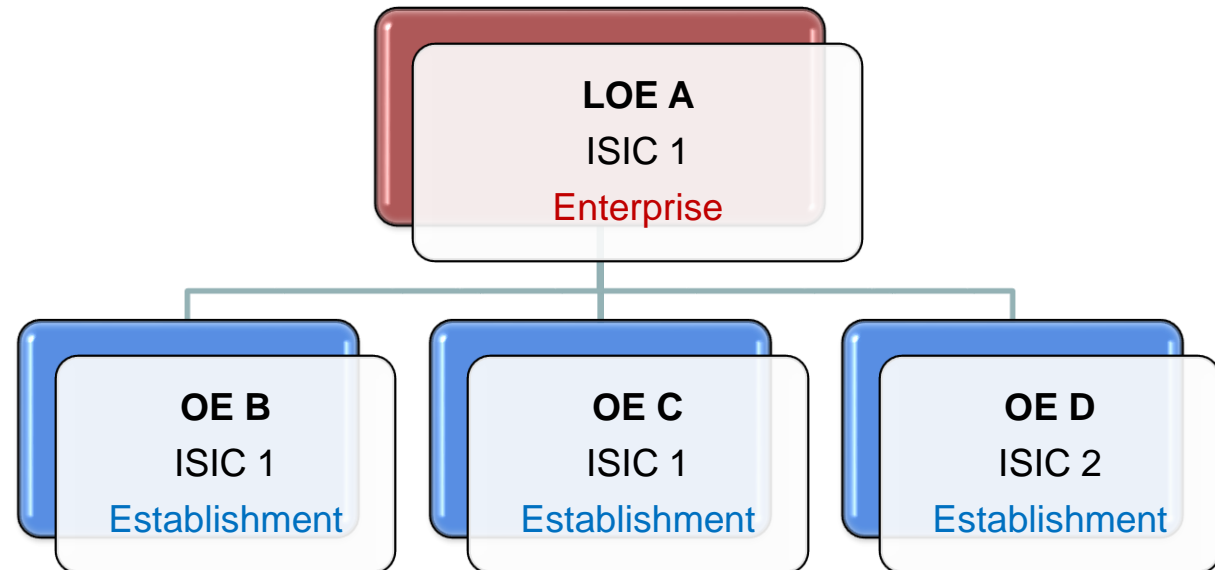
Enterprise/Establishment

# Complex Operating Structure - Statistical Representation

Statistical Indicators

Enterprise

Establishment

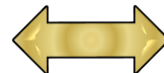
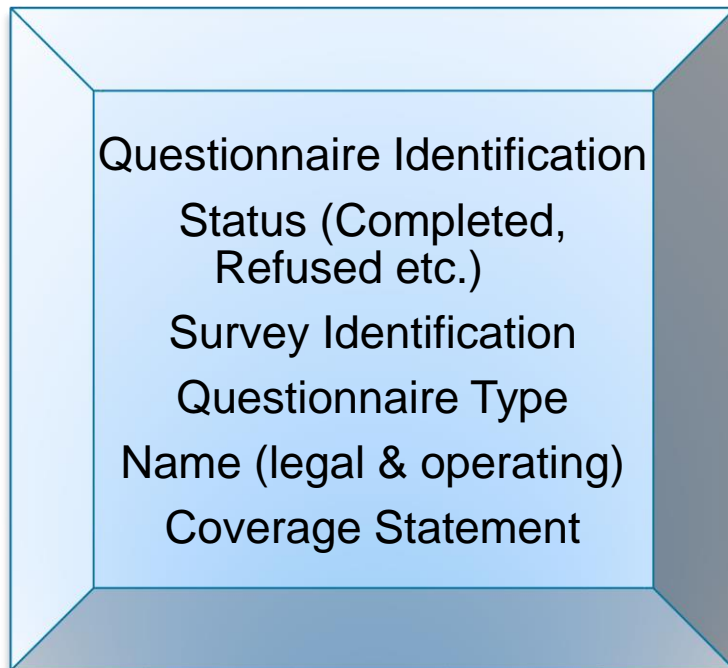


# What is a Collection Entity (CE) ?

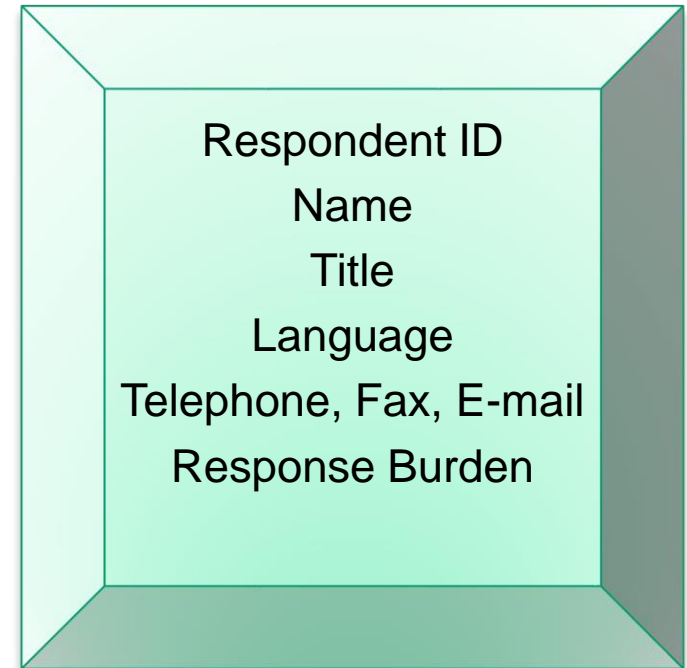
- Respondent information (name, address, tel #, E-Mail etc.)
- Questionnaire information (questionnaire identification, questionnaire status, coverage etc.)
- Collection arrangement (Combined reporting and cloning questionnaires)
- Collection strategy (CATI, CAPI, Mail etc.)

# Collection Entity Elements

## Questionnaire



## Respondent



# Complex Operating Structure – Collection Entities Example 1

Statistical Indicators

Enterprise

LOE A  
ISIC 1  
Enterprise

ContactId1  
Collection  
Entity Q1

Establishment

OE B  
ISIC 1  
Establishment

OE C  
ISIC 1  
Establishment

OE D  
ISIC 2  
Establishment

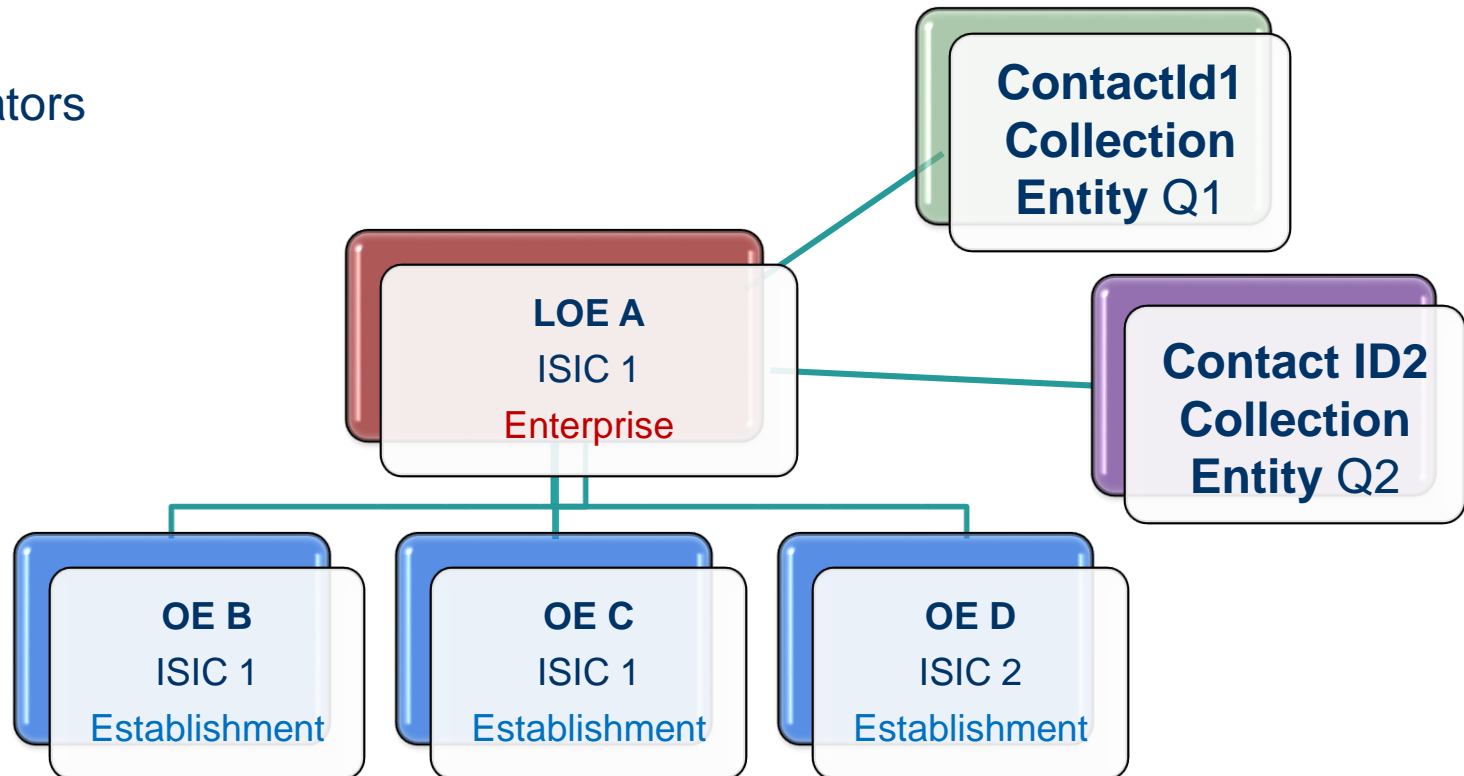
ContactId2  
Collection  
Entity Q2

# Complex Operating Structure – Collection Entities Example 2

Statistical Indicators

Enterprise

Establishment







# BR Contents

# BR Contents - Legal Registration

- Basic content
  - Admin Identifier (Legal Identification Number)
  - Legal/Operating Names
  - Legal/Operating Address
  - Telephone Number
  - Legal Type (Corporation..)
  - Contact Name
  - Activity Description or ISIC code

## BR Contents – Size Variables

- Usually obtained from an Economic Census, a Survey, a business profiling or from Administrative Data (Tax Department)
  - Business Revenue
  - Business Asset
  - Salary and Wages
  - Number of Employees

# BR Contents – National Statistics Office

- Unique Entity Identifier (Statistical Number generated by NSO)
- ISIC Code
- Geography Code (Region, Province etc.)
- Business Status (derived)
- Statistical Indicators - Enterprise, Establishment (derived)
- Operating Entities and Links

# Conclusion

The BR is composed of 4 main components:

- The legal Entities
- The Operating Entities
- Statistical Identifiers or Indicators
- Collection Information on respondents



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